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Exercise 20

(a) The point estimate is $\hat{p} = 0.36$. The 95% confidence interval for p is

$$\hat{p} \pm z\sqrt{\frac{\hat{p}(1-\hat{p})}{n}} = 0.36 \pm 1.960\sqrt{\frac{(0.36)(0.64)}{400}}$$
$$= 0.36 \pm 0.0470.$$

- (b) It means that if we took many samples and computed the associated confidence intervals in this manner, then about 95% of them would contain p and about 5% would not.
- (c) It would not change at all because the population size is not taken into account.
- (d) This would matter because we do take the sample size into account. The interval would become

$$\hat{p} \pm z\sqrt{\frac{\hat{p}(1-\hat{p})}{n}} = 0.36 \pm 1.960\sqrt{\frac{(0.36)(0.64)}{4000}}$$
$$= 0.36 \pm 0.0149.$$